

## News

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December 16, 2013



### Headquarters in Malaysia Closed for Christmas Day

Please note that our Headquarters in Kuala Lumpur will be closed on Tuesday, December 24<sup>th</sup> Pacific Time (Wednesday, December 25<sup>th</sup> Malaysian time) for Christmas Day celebrations.

As always, you may continue to submit any questions or concerns you may have using the message center functions in your online office and we will attend to them as usual when we resume operations after these occasions.

We would like to take this opportunity to wish everyone a joyful holiday and Merry Christmas to those celebrating this occasion.

Yours faithfully,

The Management  
eCosway.com

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November 08, 2013



### Northern California Super Saturday – 11/16 @ 2PM!

You are invited to our NORTHERN CALIFORNIA Super Saturday event!

Explore our exciting new business plan!  
Feel the momentum.  
Learn the products.  
Energize your team.  
Introduce new prospects!

WHEN : November 16<sup>th</sup>, 2013; from 2:00pm to 6:00pm

WHERE : Doubletree Hotel  
2050 Gateway Place  
San Jose, CA 95110

Hotel Phone # : 408-453-4000

ADMISSION IS FREE!

#### **Guest Speakers:**

Ken Danielson, Director of Sales, eCosway USA  
Trevor Lockwood, Product Manager, eCosway USA

#### **Special Guest Speakers:**

Stephanie Davis – eCosway IBO  
...and more!

RAFFLE PRIZES (Including EPIC & eCosway products, as well as the GRAND PRIZE of a Hexagon™ 2 Alkaline/Hydrogen Water Filtration System)

Light refreshments will be served.

First come, first serve. RSVP NOW!!!!

Be sure your IBOs, VIP Shoppers, family and friends are all at this event!

Kindly RSVP by November 15th to:  
[d.shellenbarger@ecosway.com](mailto:d.shellenbarger@ecosway.com)

For Information: (949) 453-0888

Don't forget to also visit us on November 9<sup>th</sup> for our Super Saturday event at the eCosway USA HQ in Irvine, California!

Yours faithfully,

The Management  
eCosway USA

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November 06, 2013



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## **IRVINE SUPER SATURDAY with eCosway & Epic!**

You are invited to our first 2013 SUPER SATURDAY event!



# Super Saturday

November 9th  
2 to 6pm  
FREE ADMISSION

Where: eCosway USA Corporate Office  
15221 Barranca Pkwy Irvine CA 92618  
(Conveniently located next to the Amtrak/Metrolink station)

eCosway meet Epic ... Epic meet eCosway!  
Explore our exciting new business plan! Feel the momentum.  
Energize your team. Introduce new prospects!

**Guest Speakers:**

Ken Danielson, Director of Sales, eCoswayUSA  
Trevor Lockwood, eCosway Product Manager  
Calen Meza, Store Operator and Hexagon™ Specialist

**Special Guest Speakers:**

Stephanie Davis - eCosway IBO  
Dr. Eric Durtschi - Formulator and creator of the EPIC  
Cacao Brû, one of the new Epic Era products.

**Raffle prizes** (Including a Hexagon™ 2 Alkaline/Hydrogen Water Filtration System and more!)

**Light refreshments will be served.**

First come, first served. RSVP NOW!

Be sure your IBOs, VIP Shoppers, family and friends  
are all at this event!



Kindly RSVP by November 7 to:

[d.shellenbarger@ecosway.com](mailto:d.shellenbarger@ecosway.com)

For Information: (949) 453-0888



If you are unable to view the image above or for a printer-friendly version of the event flyer that you can print and distribute, please click the link below:

<https://drive.google.com/file/d/0B0kXiMWni2DfTXVQZjBHTVBhT3M/edit?usp=sharing>

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October 28, 2013



## Headquarters in Malaysia Closed for Public Holiday

Please note that our Headquarters in Kuala Lumpur will be closed on Monday, November 4<sup>th</sup> Pacific Time (Tuesday, November 5<sup>th</sup> Malaysia Time) for public holiday.

Although this will not affect our US operation, we wanted to let you know.

As always, please submit any questions or concerns you may have to us using the message center function in your online office. You may also call our US Member Services department at (714) 888-2160 during our usual business hours of Monday through Friday, 8:30am – 5:30pm Pacific Time.

Yours faithfully,

The Management  
eCosway.com

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October 08, 2013



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## Headquarters in Malaysia Closed for Public Holiday

Please note that our Headquarters in Kuala Lumpur will be closed on Monday, October 14<sup>th</sup> Pacific Time (Tuesday, October 15<sup>th</sup> Malaysia Time) for public holiday.

Although this will not affect our US operation, we wanted to let you know.

As always, please submit any question or concern you may have to us using the message center function in your online office. You may also call our US Member Services department at (714) 888-2155 during our usual business hours of Monday through Friday, 8:30am – 5:30pm Pacific Time.

Yours faithfully,

The Management  
eCosway.com

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September 30, 2013



## Q&A Sessions in Northern California

We would like to invite you to join us in Northern California for several Question & Answer sessions on various exciting topics with Ken Danielson, General Manager of eCosway USA.

Details of this event are below:

### First Session:

Date: : October 1<sup>st</sup> (Tuesday)  
Time : 6:00pm – 8:00pm  
Location : 309 Great Mall Drive, Space 309  
Milpitas, CA 95035  
Contact Number : 408-935-9584

### Second Session:

Date: : October 2<sup>nd</sup> (Wednesday)  
Time : 6:00pm – 8:00pm  
Location : 7440 Laguna Boulevard  
Elk Grove, CA 95758  
Contact Number : 916-683-0114

Our Q&A will cover a wide array of topics including how the exciting launch of Epic will affect current eCosway Members, an overview of the Epic compensation plan, how the eCosway/Epic partnership is so unique and much more!

We look forward to seeing you there for some informative and candid conversations with our USA General Manager, Ken Danielson!

Yours faithfully,

The Management  
eCosway USA

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September 30, 2013



## VIP Auction Update

Attention VIP members!

As we are constantly evaluating our processes and programs, we have decided to no longer offer VIP auctions. RP points can still be redeemed for our amazing rewards products available in store and online for your convenience.

Yours faithfully,

The Management  
eCosway USA

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September 13, 2013



## Headquarters in Malaysia Closed for Public Holiday

Please note that our Headquarters in Kuala Lumpur will be closed on Sunday, September 15<sup>th</sup> Pacific Time (Monday, September 16<sup>th</sup> Malaysia Time) for public holiday.

Although this will not affect our US operation, we wanted to let you know.

As always, please submit any question or concern you may have to us using the message center function in your online office. You may also call our US Member Services department at (714) 888-2155 during our usual business hours of Monday through Friday, 8:30am – 5:30pm Pacific Time.

Yours faithfully,

The Management  
eCosway.com

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July 29, 2013



## 1 Year Anniversary of Valencia, CA Store!

We would like to invite you to join us for the 1 Year Anniversary celebration of our Valencia store! Details of this event are below:

Date: : August 3<sup>rd</sup> (Saturday)  
Time : 12:00pm – 6:00pm

Location : 24201 W. Valencia Blvd, Space 1371  
Valencia, CA 91355  
Contact Number : (661) 260-1316

At 3:30pm, Dr. Tim Chapman (Clinical Consultant for Biocence) will be presenting an exciting lecture on the incredible science behind our Biocence Multi-Use Spray. Afterwards, the floor will be open for anyone that wishes to engage in an open forum discussion about Biocence with Dr. Chapman. In addition, our eCosway USA Operational Manager, Ken Danielson will be attending the event!

Our Valencia Store 1 Year Anniversary is open to everyone, so please invite your friends and family members to come and join in the celebration too! Light snacks and refreshments will be served in addition to a raffle of eCosway products (must be present to win).

We look forward to seeing you there!

Yours faithfully,

The Management  
eCosway USA

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July 02, 2013



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## **1 Year Anniversary of Culver City, CA Store!**

We would like to invite you to join us for the 1 Year Anniversary celebration of our Culver City store! Details of this event are below:

Date: : July 6<sup>th</sup> (Saturday)  
Time : 11:00am – 7:00pm  
Location : 6000 S. Sepulveda Blvd. #1250,  
Culver City, CA 90230  
(inside the Westfield Culver City Mall/Fox  
Hills Mall)  
Contact Number : (310) 915-7535

At 3:30pm, Dr. Tim Chapman (Clinical Consultant for Biocence) will be presenting a PowerPoint presentation lecture on the incredible science behind our Biocence Multi-Use Spray. Afterwards, the floor will be open for anyone that wishes to engage in an open forum discussion about Biocence with Dr. Chapman.

Our Culver City Store 1 Year Anniversary is open to everyone, so please invite your friends and family members to come and join in the celebration too! Light snacks and refreshments will be served in addition to a raffle of eCosway products (must be present to win).

We look forward to seeing you there!

Yours faithfully,

The Management  
eCosway USA

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June 13, 2013



## Grand Opening of eCosway Intercourse, PA Store

We would like to invite you to join us for the Grand Opening celebration of our Intercourse, PA Store! Details of this event are below:

Date: : June 15<sup>th</sup> (Saturday)  
Time : 9:00am – 4:00pm  
Location : 14-B Center Street, Intercourse, PA 17534  
Contact Number : 717-929-0180

Our Intercourse, PA Store Grand Opening is open to everyone, so please invite your friends and family members to come and join in the celebration too!

Great time to invite all your VIPS and guests who have never seen an eCosway Store. Intercourse rests in the center of Lancaster County Amish Country with lots of antique shops, craft shops, and lots of great places to eat. Come visit the store and enjoy a great day in beautiful Lancaster County.

*Featuring lots of product information and a Chicken Bar-B-Q in the parking lot. Please RSVP if coming from a distance [717-929-0180](tel:717-929-0180).*

We look forward to seeing you there!

Yours faithfully,

The Management  
eCosway USA

June 07, 2013



## Summer Celebration at eCosway Encino!

We would like to invite you to join us for the Summer Celebration at our Encino store which is now under NEW Management!

June 8<sup>th</sup> (Saturday) with details as follows:

Date: : June 8 (Saturday)  
Time : 12pm – 6pm  
Location : 1720 VENTURA BLVD SUITE 229A  
ENCINO, CA 91316 (Located next to Michaels)  
Contact Number : 818-986-2937

This event is open to everyone, so please invite your friends and family members to come and join in the celebration too! Enjoy **light snacks and refreshments** while you check out our **large range of quality products**. **Also join us as we have a special presentation** by our eCosway Product Manager, Trevor Lockwood and our Operational Manager, Ken Danielson on the business update and product training. Attendees will be given a raffle ticket each and everyone stands a chance to

win attractive prizes!

We look forward to seeing you there!

The Management  
eCosway USA

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June 03, 2013



## Getting A FREE VIP Membership Just Got Easier!

GREAT NEWS!

We are pleased to announce that, effective **June 3<sup>rd</sup>, 2013**, the FREE VIP Membership criteria will be revised to make it easier for members to invite their prospects to become a VIP Shopper!

Criterion	Current	New w.e.f. June 3 <sup>rd</sup> , 2013
Minimum purchase amount	US\$ 40.00	US\$ 50.00
Type of products eligible	Categories [A], [B] and [C] only.	<b>ALL</b> products <b>except</b> Marketing Tools and certain spare parts.

This revision is also applicable to existing VIP Shoppers who are renewing their membership with us. Other benefits, privileges as well as terms and conditions of our VIP Shopper Program shall remain the same.

We trust this revision is a welcomed one and is designed to make it even easier for you to sign up more and more VIP Shoppers, so start spreading the word TODAY! Please visit our website or feel free to contact our US Member Services department at [\(714\) 888-2160](tel:7148882160) during usual business hours of [Monday through Friday, 8:30am – 5:30pm Pacific Time](#) should you require more information.

Wishing you every success!

The Management  
eCosway USA

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May 20, 2013



## Grand Opening of eCosway Doraville, GA Store

We would like to invite you to join us for the Grand Opening celebration of our Doraville Store! Details of this event are below:

Date: : May 29<sup>th</sup> (Wednesday)  
Time : 11:00am – 7:00pm  
Location : 5091–D Buford Highway,  
Doraville, GA 30340  
Contact Number : (770) 458–5304

Our Doraville Store Grand Opening is open to everyone, so please invite your friends and family members to come and join in the celebration too!

Enjoy light snacks and refreshments while you check out our large range of quality products.

We look forward to seeing you there!

Yours faithfully,

The Management  
eCosway USA

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May 03, 2013



### **Opening of eCosway's Palm Beach Gardens, FL Store**

We are pleased to announce that our Palm Beach Store is now open!

Come visit us if you are in the area and invite your friends and family members along to check out our large range of quality products at competitive prices!

Store Name : Palm Beach Gardens Store (FL002)  
Operating Hours : Monday – Friday 10:00am – 8:00pm  
Saturday 11:00am – 7:00pm  
Sunday 12:00pm – 6:00pm  
Location : 4873 PGA Blvd Palm Beach Gardens,  
Florida, FL 33418  
Contact Number : (561) 630-3581

See you there!

Yours faithfully,

The Management  
eCosway USA

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May 02, 2013



### **Opening of eCosway's Roseville, Minnesota Store**

We are pleased to announce that our Roseville Store is now open!

Come visit us if you are in the area and invite your friends and family members along to check out our large range of quality products at competitive prices!

Store Name : Roseville, Minnesota Store (MN001)  
Operating Hours : Monday – Friday 10:00am – 7:00pm  
Saturday 9:00am – 7:00pm  
Sunday 9:00am – 5:00pm

Location : 1716 Lexington Ave.  
Roseville, MN 55113  
Contact Number : (651)– 488–0838

See you there !

Yours faithfully,

The Management  
eCosway USA

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April 16, 2013



### Opening of eCosway's Doraville , Georgia Store

We are pleased to announce that our Doraville Store is now open !

Come visit us if you are in the area and invite your friends and family members along to check out our large range of quality products at competitive prices !

Store Name : Doraville Store (GA002)  
Operating Hours : Monday – Sunday 11:00am – 7:00pm  
Location : 5091–D Buford Highway  
Doraville, Dekalb County, GA 30340  
Contact Number : (404) 458–5304

See you there !

Yours faithfully,

The Management  
eCosway USA

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March 26, 2013



### Welcome to Our New President!

We are extremely excited to announce that on April 1, 2013, **Glen Jensen** [http://www.linkedin.com/profile/view?id=54346&trk=tab\\_pro](http://www.linkedin.com/profile/view?id=54346&trk=tab_pro) will become President of eCosway USA.

Glen began his career in the Direct Sales Industry as a customer service agent at Nu Skin. He later worked with a multi-billion pharmaceutical company in Japan before being hired as the International Director of Neways where he launched the company in Japan and Russia and built revenues of millions per month.



His next adventure was to start his own company, Synergy Worldwide, which became one of the

fastest growing new businesses in America. He eventually sold Synergy to Nature's Sunshine where it still operates successfully today. In 2004, Glen came up with a revolutionary product concept and founded Agel Enterprises which grew rapidly into a Top 100 Global Network Marketing company within a mere two years.

Finding a President who would be a perfect fit for eCosway USA has been a long search. Our unique hybrid business model and complex infrastructure calls for a leader with a very extensive and diverse background. Stephanie Davis has been helping us with our launch and with this search. Now that we have Glen Jensen to take us into fast-track expansion, Stephanie is eager to move back to her family and back to her true love – training and supporting the field. We appreciate all that she has done for us and wish her all the best in years to come.

Please join us in extending a very warm welcome to Glen. We believe that his extensive experience and love for cutting-edge concepts make him particularly suited to spearhead the next chapter of our success. Stay tuned for exciting changes and explosive growth ahead!

Sincerely,

The Management  
eCosway USA

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March 12, 2013



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## **Grand Opening of eCosway Brooklyn, NY Store**

We would like to invite you to join us for the Grand Opening celebration of our Brooklyn Store on March 23<sup>rd</sup> (Saturday) with details as follows:

Date : March 23<sup>rd</sup> (Saturday)  
Time : 1:00pm – 8:00pm  
Location : 74A 4th Avenue, Brooklyn, NY 11217  
Contact Number : (718) 643-0077

Our Brooklyn store Grand Opening is open to everyone, so please invite your friends and family members to come and join in the celebration too! Enjoy light snacks and refreshments while you check out our large range of quality products. A special guest, Councilman Stephen Levin, will be present to celebrate our Grand Opening Event! We will also be having awesome demonstrations of our amazing new Slow Juicer throughout the day.

We look forward to seeing you there!

Yours faithfully,

The Management  
eCosway USA

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November 09, 2012



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## **Good News Regarding VIP Upgrade to IBO!**

Good News! We are happy to announce that the VIP to IBO upgrade policy has been updated!

If a VIP paid \$20 to join, he or she will no longer have to pay another \$60 to upgrade to IBO. The upgrade will only cost the difference! If the system detects that a VIP paid \$20 already, it will prompt them to pay just \$40 to upgrade to IBO.

Please note: With the \$40 upgrade, the new IBO will only receive 40 RPs (not 60) and they will not get another starter kit. (They got one as a VIP)

Please note that VIPs that got their membership FREE (by purchasing \$40 worth of products) will still have to pay the full \$60 to become an IBO. They will still get 60 RPs and another kit.

This option is now functioning online and offline at our stores. To see screen shots of how to do it online, please click the following link:

[http://www.ecosway.com/ecos\\_us\\_files/general/en\\_US/VIP\\_Upgrade.pdf](http://www.ecosway.com/ecos_us_files/general/en_US/VIP_Upgrade.pdf)

You asked, we heard, we made this change!

Committed to Your Success,  
eCosway Management

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## NEW! Hexagon Water Filtratio

September 18, 2012



### n System 2

Exciting news – eCosway is proud to announce the introduction of our NEW AND IMPROVED **Hexagon Water Filtration System 2!**

This upgraded second-generation model delivers **all the same benefits as our original best-selling Hexagon, plus ...**

- Improved cartridges with thicker filtration media allow **a more thorough filtration** against various contaminants and odors
- **Stronger materials and construction** designed to withstand even the highest in-home water pressure
- All the filtration and water-enhancement processes are now housed within **3 cartridges instead of 4 for greater efficiency**

Every year, thousands of people flock to places like Lourdes, France ... Nordenau, Germany ... Tlacote, Mexico ... and Nadana, India – to drink natural spring water believed to have special healing powers that can slow down the aging process and dramatically improve their health.

The Hexagon 2 is ingeniously designed to produce the same properties found in this so-called "Miracle Water" – using ordinary tap water!

Here's a sneak peek at what the various Hexagon 2 components do:

#### Cartridge 1

- Removes micro particulate contaminants, sludge and rust

- Removes chlorine

### **Cartridge 2**

This cartridge is a specially blended mineral block that produces:

- Hydrogen-rich water
- Alkaline water with pH between 8 and 10
- Bio-available ionized minerals

### **Cartridge 3**

- Absorbs organic and inorganic chemicals from the water
- Contains KDF to help neutralize heavy metals
- Ensures thorough removal of chlorine, chloramines, unpleasant odors and colors
- Makes the water sweeter by infusing it with minerals

### **Magnetic Rings**

The rings help to further break down the water molecule clusters.

### **E.A. (Energy Activating) Device**

The first of its kind in the world, this infuses energy into water through natural spiraling movement. The rotation breaks water molecules down into smaller clusters, making them more absorbable.

Now everyone can afford the healthiest water available ... at a fraction of the cost of expensive, less healthy bottled water!

48121 – Hexagon™ Water Filtration System 2: \$620.00 (200eV)

IU1710 – 200eV Special Set: \$399.00

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November 01, 2011



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## **Special Announcement: New Discount Sets, Profit Plan Enhancements**

Dear United States IBOs,

We are pleased to announce the following enhancements, which go into effect on November 1<sup>st</sup>:

### **New 100eV Special Discount Sets**

In addition to our regular Special Sets, we're adding a new category of sets for new members to take advantage of - "100eV Special Discount Sets". New members (IBOs and VIP Shoppers) who register on or after November 1, 2011 will be entitled to order ONE 100eV Discount Set within their first 30 days after registration.

There are currently nine 100eV Special Discount Sets for new members to choose from. Each set contains a Scalar Energy Pendant and other products. These sets offer a savings of at least \$60 off the retail price. The 100eV Special Discount Sets pay the upline a Direct Profit of 10% of the

purchase price. Please visit the website or your local eCosway store to see what's in each 100eV Discount Set.

### Easier Monthly Profit Qualifications

Effective November 1, 2011, it will be easier for IBOs (both current and new) to qualify for profits of up to \$100 per profit center.

If a profit center's earnings will be up to \$50, your Personal Branch only needs to generate 5eV for that profit center to qualify (previously 15eV), and it does not need to have any Qualifying Units (QUs) available (previously 5QUs were needed).

If a profit center's earnings will be \$50.01 - \$100, your Personal Branch only needs to generate 10eV for that profit center to qualify (previously 15eV), and it does not need to have any QUs available (previously 5QUs were needed).

Here is a chart showing the updated monthly profit qualifications per profit center effective November 1, 2011:



**Monthly Qualification  
Per Profit Center**

If your profit payout for a month will be:	Your Personal Branch needs to generate:	Your QU pool must have available for deduction:
Up to \$50	5eV	0 QUs
Up to \$100	10eV	0 QUs
Up to \$200	15eV	5 QUs
Up to \$400	15eV	10 QUs
Up to \$600	15eV	15 QUs
Up to \$800	15eV	20 QUs
Up to \$1000	15eV	25 QUs
More than \$1000	15eV	30 QUs

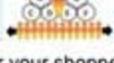
Note: eV must be generated in the same month that the payout is for. QUs can be generated in the same month or earlier. QUs and eV generated *after* the end of a month cannot be used for that month's profits even though the payout does not occur (and the QUs are not deducted) until near the end of the following month. For example, QUs or eV generated in Feb cannot be deducted for Jan's profit payout even though Jan's profit payout doesn't happen until the end of February.

Personal Branch = any purchases made by you or any of your VIP shoppers.

### Streamlined Initial Qualification Period

New IBOs registering on or after November 1, 2011 will have the following initial qualification alternatives for taking advantage of the eCosway Profit Plan:

**eCosway** **Initial Qualification**  
USA - Starting November 1, 2011

30 days (month 1)	31-60 days (month 2)	61-120 days (months 3-4)	DP	PBP & BOV	BPI & EI	Profit Center	Fully Paid On:
< 100eV			✓	✓	⊘	1	-----
100eV			✓	✓	1	1	
100eV	200eV		✓	✓	2	1	
100eV	200eV	200eV	✓	✓	3	1	
100eV	400eV		✓	✓	Unlimited	1	
500eV			✓	✓	Unlimited	3	
1000eV			✓	✓	Unlimited	7	

All of the qualifying eV must be from **Special Sets from your Personal Branch** (you or your shoppers)

New IBOs registering on or after November 1, 2011 who do not meet their desired initial qualifications in a timely fashion may also use the following make-up alternatives:

**eCosway** **Make-Up Qualification**  
USA - Starting November 1, 2011

Any Given Month as long as your IBO membership is valid	DP	PBP & BOV	BPI & EI	Profit Center	Fully Paid On:
200eV* Personal Branch	✓	✓	1	1	
500eV* Personal Branch	✓	✓	3	1	
1000eV* Personal Branch	✓	✓	Unlimited	1	
4 Branches with 20K eV each	✓	✓	Unlimited	3	
8 Branches with 20K eV each	✓	✓	Unlimited	7	

\*All of this qualifying eV must be from **Special Sets from your Personal Branch** (you or your shoppers)

To learn more about the eCosway business model and profit plan, please watch the weekly Thursday night webinars beginning at 6:00pm Pacific Time. Log on at <http://www.instantpresenter.com/ecosway1>

Yours faithfully,

The Management  
eCosway USA